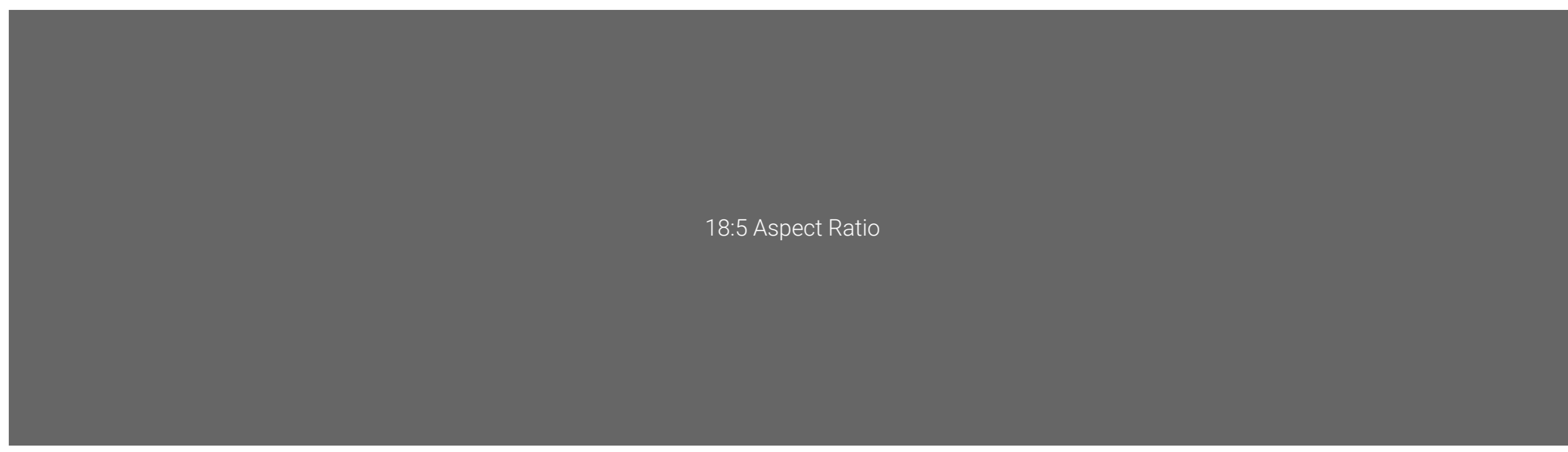


# Hero Photos

Large Screens



Mobile

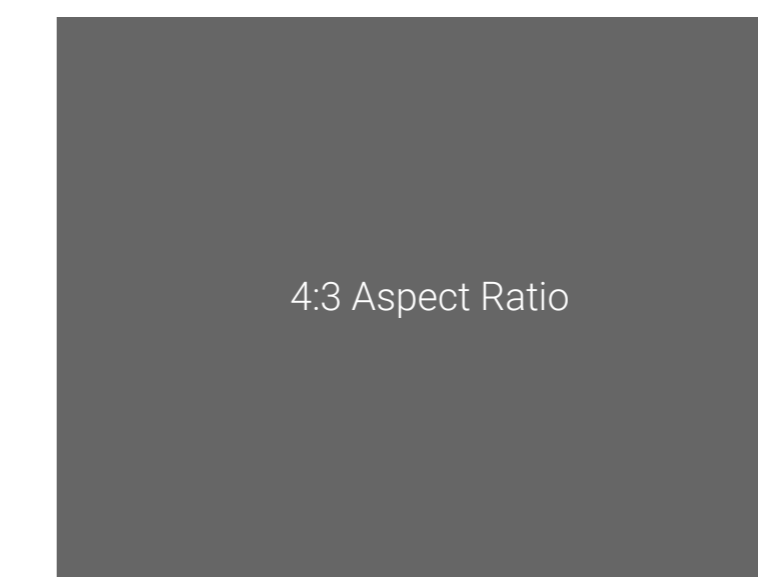


Photo heights can be anywhere between the min and the max.

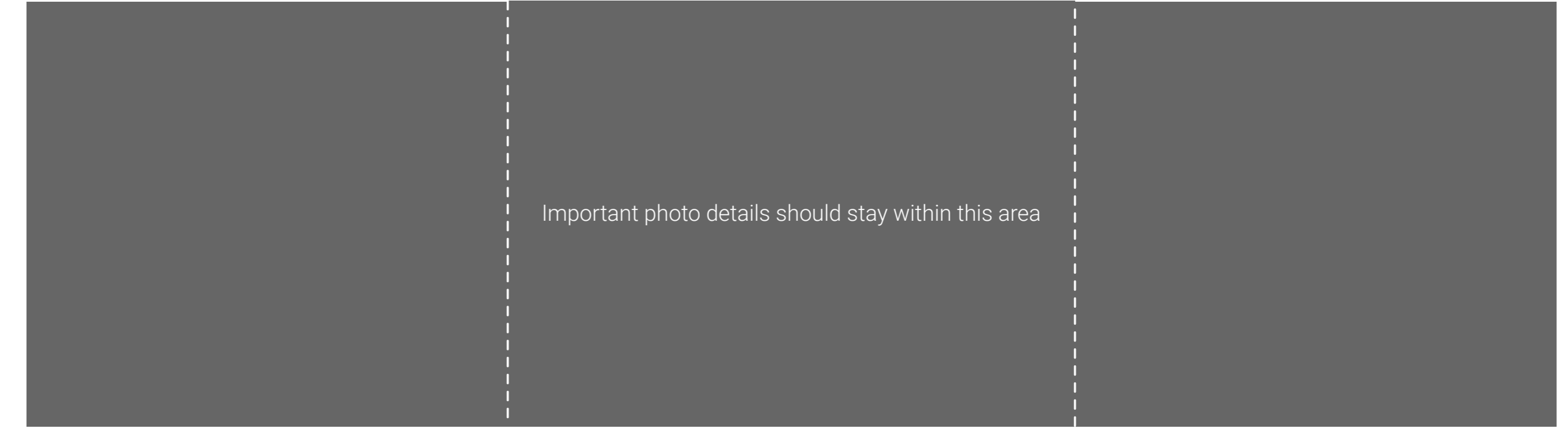
Recommended Width: 1440px



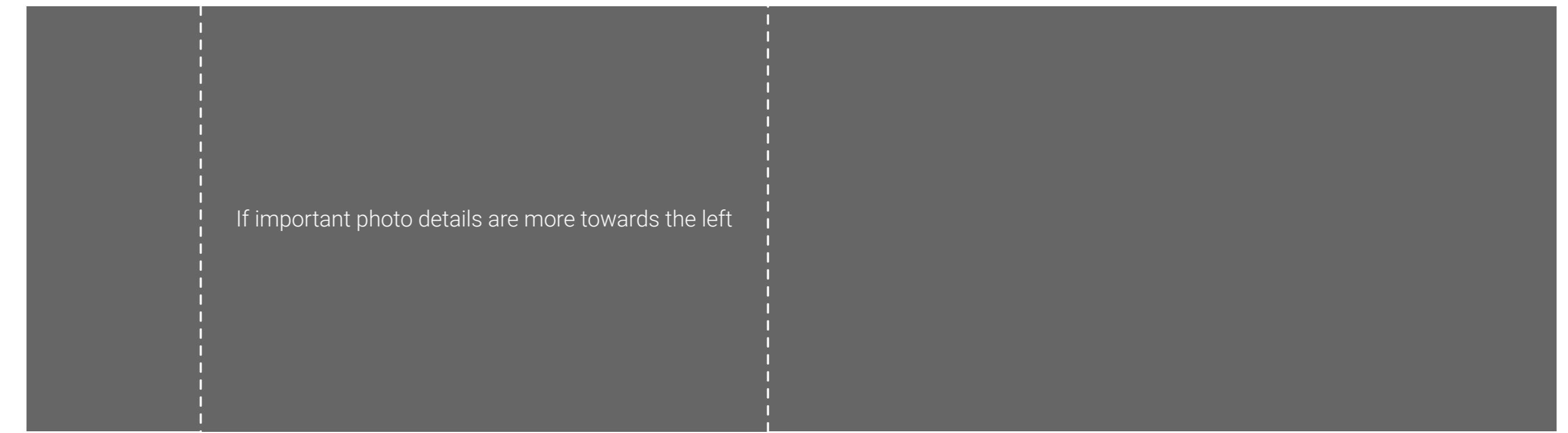
Min Height: 400px

Max Height: 1080px

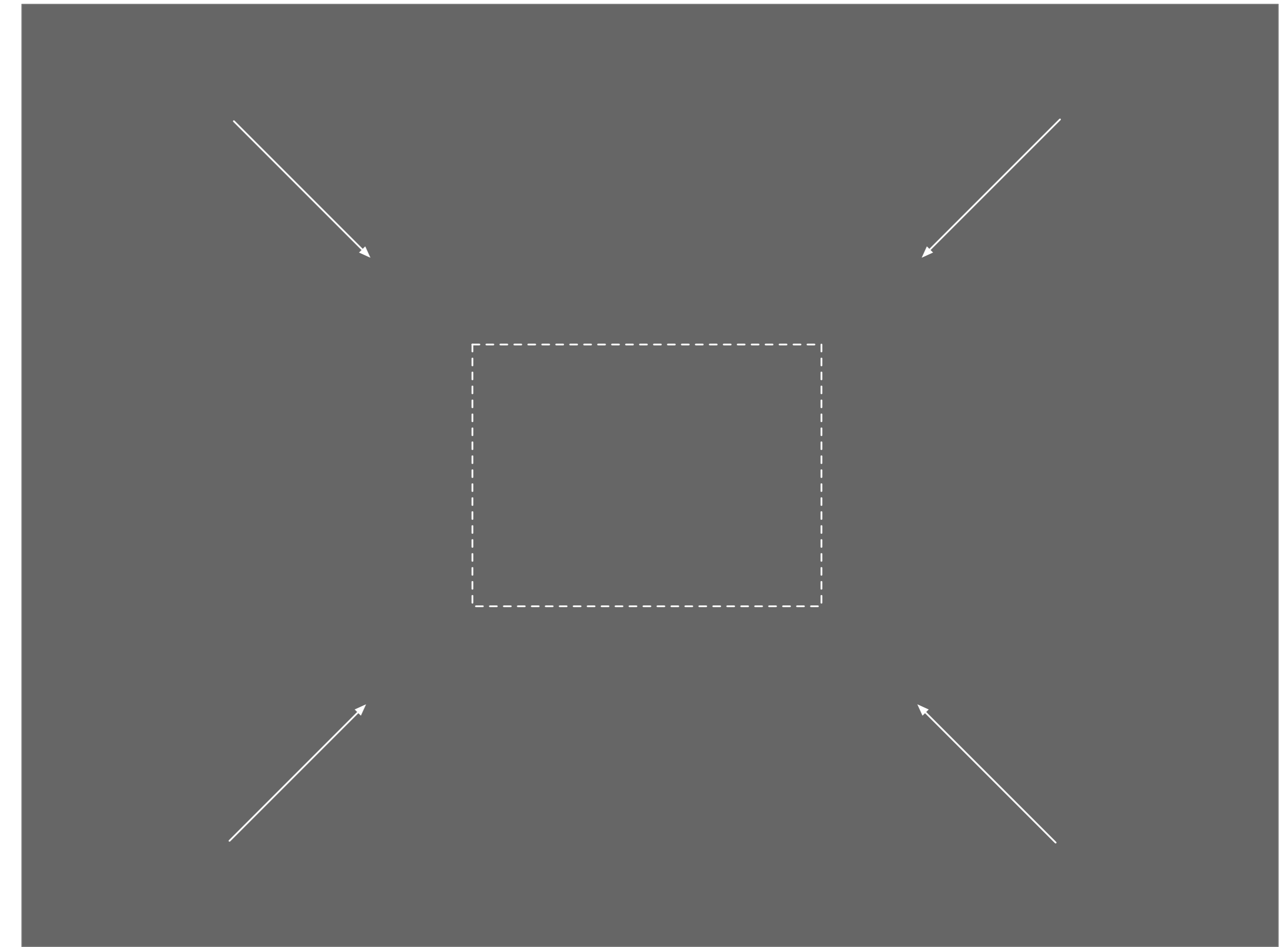
If you upload a 1440x400 photo (min height), then the photo will have the sides cropped off on mobile screens.



Focal Points can be used to adjust where the photo is cropped.



If you upload a 1440x1080 photo (max height), then the photo will not be cropped on mobile.



1440x800 is a reasonable balance between the large screen and mobile aspect ratios.

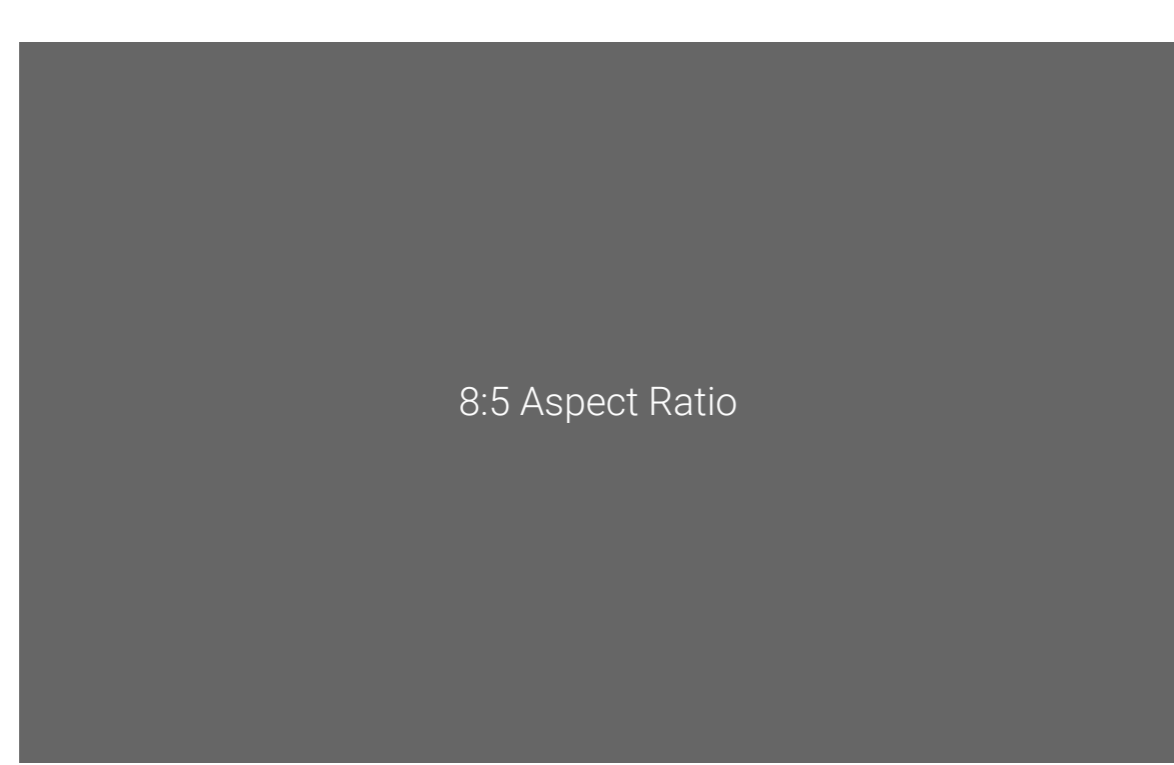
Recommended Width: 1440px



Recommended Height: 800px

# Thumbnails

Min Width: 620px



Min Height: 386px

Photos above the min height and width would ideally keep to the 8:5 aspect ratio.

If you upload a photo above the taller than 8:5, the top and bottom will be cropped.



If you upload a photo above the wider than 8:5, the sides will be cropped.



# Photo Features

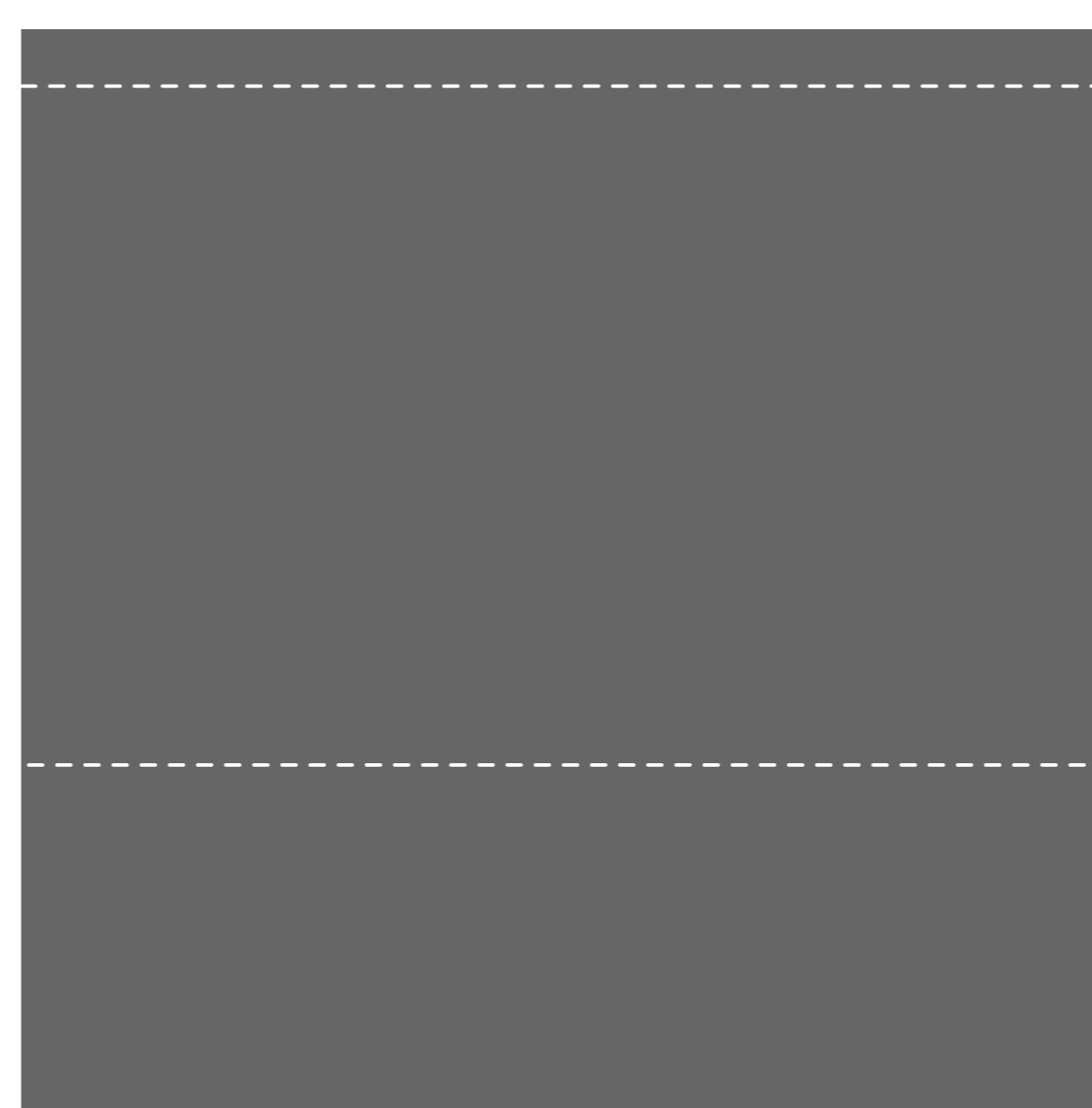
Min Width: 800px



Min Height: 492px

Products should have ample whitespace around them. We recommended about 50 pixels on each side for images at 800x492.

Focal Points can be used to adjust the crop up or down.



Focal Points can be used to adjust the crop left or right.

